

Emerging trends in adoption of home science technologies as perceived by farm women

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■ **ABSTRACT** : The study focuses on constraints affecting the adoption and transfer of home science technologies disseminated by the Krishi Vigyan Kendra (KVK) unit of CAZRI, Jodhpur to its women clientele. The study also ascertained the awareness and adoption levels of such introduced technologies. Majority of the respondents held favourable attitude towards the activities of KVK. Most of them have adopted the recommended home science technology. The study also identified factors responsible for the non-adoption of women farmers' related technologies. The three highest ranking constraining factors were revealed as; "Lack of resources and inputs", "Specialists are being used more as journalist than extension personnel" and "Lack of motivation". Reasons have been proffered for the relatively low technologies' adoption levels. Recommendations have also been made to enhance the technology adoption level. These include the necessity to introduce only socio- economically and culturally compatible technologies to KVK clientele, a wholesale focus on follow-up activities after initial group based technology introduction activities, and the attachment of a credit scheme to the KVK programme.

■ **KEY WORDS** : Constraints, Adoption, Attitude, Transfer of technology

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